

**Leslie M. Tkach-Kawasaki**  
**Curriculum Vitae**

**Research Areas:**

Political Communication, Japanese Politics, Website Analysis, Internet Studies, Internet Research Methods, Social Science Research Methods

**Educational Background**

- 2006 Ph.D. (International Political Economy, Major: Political Science), University of Tsukuba, Japan
- 2001 M.A. (International Political Economy, Major: Political Science), University of Tsukuba, Japan
- 1997 M.A. (Japanese Studies, Major: Japanese Business Communication), Monash University, Australia
- 1987 Certificate of Business Administration, University of Regina, Canada
- 1985 B.A. (Advanced, Majors: Political Science and History), University of Regina, Canada

**Professional Background**

- 2009 to present Associate Professor, Graduate School of Humanities and Social Sciences, University of Tsukuba, Japan
- 2006 to 2009 International Associate, National Institutes of Natural Sciences, Tokyo, Japan
- 1990 to 1993 Assistant Language Teacher (JET Program), Fukui, Japan
- 1987 to 1990 Customer Center Coordinator, IBM Canada, Canada

Professional Development

Academic Association Memberships

- 1999 to present Member, Association of Internet Researchers
- 2002 to present Member, Society of Socio-Informatics (Japan)
- 2007 to present Member, Japan Studies Association of Canada
- 2010 to present Member, International Communication Association
- 2010 to present Member, Society for Social Studies of Science
- 2012 to present Member, Japanese Association of Electoral Studies
- 2012 to present Member, Asian Media Information and Communication Centre

Academic Journal Affiliations (Editorial Board)

- 2005 to present *Journal of Information Technology and Politics*
- 2007 to present *Journal of Contemporary Eastern Asia*
- 2008 to present *International Journal of Internet Research Ethics*
- 2009 to present *Journal of Information Technology and Politics* (Senior Book Review Editor)
- 2012 to present *International Journal of Business and Information*

## Publications

### Book Chapters

- “March 11, 2011 Online: Comparing Japanese newspaper websites and international news websites,” in Jeff Kingston (Ed.), *Natural Disaster and Nuclear Crisis in Japan: Response and recovery after Japan's 3/11*. Oxon, U.K.: Routledge, 2012, pp. 109-123.
- “Introduction,” in Yutaka Tsujinaka and Leslie M. Tkach-Kawasaki (Eds.), *Japan and the Internet: Perspectives and Practices*. Tsukuba, Japan: CAJS (Center for International, Comparative, and Advanced Japanese Studies, University of Tsukuba), 2011, pp. 2-6.
- “The Internet and Campaigns in Japan: Traditions and Innovations,” in Yutaka Tsujinaka and Leslie M. Tkach-Kawasaki (Eds.), *Japan and the Internet: Perspectives and Practices*. Tsukuba, Japan: CAJS (Center for International, Comparative, and Advanced Japanese Studies, University of Tsukuba), 2011, pp. 55-75.
- “On the Relevance of Angeletics and Hermeneutics for Information Technology,” in Rafael Capurro and John Holgate (Eds.), *Messages and Messengers: Angeletics as an Approach to the Phenomenology of Communication*, Munich: Wilhelm Fink, 2011, pp. 325- 332. Co-authors: R. Capurro, T. Takenouchi, and T. Iitaka.
- “Roles and Regulations: Boundaries on the Japanese Web sphere in the 2004 Upper House Election,” in Kirsten Foot, Nicholas W. Jankowski, Randolph Kluver, and Steve Schneider (Eds.), *The Internet and National Elections: A Global Comparative Perspective*, New York: Routledge, 2007, pp. 226-240.
- “Internet in East Asia,” in Karen Christensen and David Levinson (Eds.), *The encyclopedia of community: From the village to the virtual world*, Thousand Oaks, CA: Sage, 2003, pp. 794-798.
- “Clicking for votes: assessing Japanese political campaigns on the web,” in K.C. Ho, Randolph Kluver, and Kenneth C.C. Yang (Eds.), *Asia.com: Asia encounters the Internet*, London: Routledge Curzon, 2003, pp. 159-174.
- “The Positive and Negative Aspects of Digital Divide Theories,” Paper prepared for the 2<sup>nd</sup> ICIE (*International Center for Information Ethics*) Symposium, September 2002, pp. 1-5. Co-authors: Makoto Nakada, Takanori Tamura, Tadashi Takenouchi, Toshikazu Iitaka (University of Tsukuba).
- “Japanese Political Parties on the Internet in the 2000 General Election,” in Viviane Serfaty (Ed.), *L'Internet en Politique, Des États-Unis À L'Europe (The Internet and Politics in the United States and Europe)*, Strasbourg: University of Strasbourg Press, 2002, pp. 227-250.

### Journal Papers and Conference Proceedings

- “Social Media Usage for Civil Society in Japanese Municipalities,” in Marko M. Skoric, Michael Sachs, Peter Parycek (Eds.), *CeDEM Asia 2012 Conference for E-Democracy and Open Government, Social and Mobile Media for Governance, 14-15 November 2012, Singapore, Conference Proceedings*. Germany: Edition Donau-Universität Krems, 2012, pp. 59-70. Co-author: Muneo Kaigo (University of Tsukuba).
- “Mapping Political Connections in Japan: The Functions of Hyperlinks on Japanese Diet Member Websites,” in *Social Science Computer Review*, Volume 29, No. 3, Fall 2011, pp. 300-312.
- “Internet dans la Société Civile: Premier Bilan au Japon, en Corée et en Chine (1997-2007),” (in French) (Title Translation: “Comparing Civil Society Use of the Internet in Japan, Korea, and China 1997-2007”) in *Hermès*, Numéro 55, December 2009, pp. 89-96. Co-author: Yutaka Tsujinaka (University of Tsukuba).
- “A Comparative Analysis of Politician Websites in Japan and South Korea using Website Feature Data,” in the

*Journal of the Korean Data Analysis Society*, 9:5, October 2007, pp. 2507-2520. Co-authors: Kim, Hyo, Kyoung Ho Choi, and Han Woo Park.

“Japanese Political Parties and the Internet in the 2000 and 2001 Elections,” in *The Bulletin of the Faculty of Representational Studies*, 7, Machida, Japan: Wako University, 2006, pp. 183-216.

“Japanese Candidates Online in 2001: Research Report,” in Isa Ducke (Ed.), *E-Democracy in East Asia? How the Internet Affects Politics and Civil Society in Japan, South Korea, and Taiwan*, Berlin/Tokyo: Iudicium, 2004, pp. 76-96.

“Panel II: The Internet in Japanese Politics – Its Use by Different Political Actors in Japan: Discussion and Conclusions,” in Isa Ducke (Ed.), *E-Democracy in East Asia? How the Internet Affects Politics and Civil Society in Japan, South Korea, and Taiwan*, Berlin/Tokyo: Iudicium, 2004, pp. 98-106. Co-author: Isa Ducke.

“Does Old Japan Determine New Japan? The Relationship between *Seken*, the Internet, and Political Consciousness in Japan,” Paper prepared for *CATaC '04 Cultural Attitudes Towards Technology and Communication Conference*, June 27-July 1, 2004, pp. 1-15. Co-authors: Nakada Makoto, Takanori Tamura, and Toshikazu Iitaka (University of Tsukuba).

“Politics@Japan,” in *Party Politics*, 9:1, 2003, pp. 105-123.

### **Conference Presentations**

“Peaceful Protests: Social Media, Protest, and Democracy in Post-quake Japan,” (Takanori Tamura and Leslie Tkach-Kawasaki) December 4-6, 2012, Cultural Studies Association of Australasia Annual Conference, Sydney, Australia.

“A Genealogical Survey of Japanese Internet History,” (Mark McLelland, Takanori Tamura, and Leslie Tkach-Kawasaki) December 4-6, 2012, Cultural Studies Association of Australasia Annual Conference, Sydney, Australia.

“Social Media Usage for Civil Society in Japanese Municipalities: Social Networking Services for Enhancing Civic Activities” (Muneo Kaigo and Leslie Tkach-Kawasaki), November 14-15, 2012, Conference for E-Democracy and Open Government, Social and Mobile Media for Governance (CeDEM Asia 2012), Singapore.

Invited Speaker, “A Disaster Unfolds: Portrayals of 3.11 in Japan’s Online and Offline News,” July 6, 2012, Japan Workshop at Sophia University, Tokyo, Japan.

“Factors in Determining Online Success: Case Studies in the Campaign Use of the Internet,” September 22-23, 2011, Polish Communication Association (PCA) Conference: Political Communication in the New Technology’s Era, Warsaw, Poland (Conference presentation delivered via Internet).

“Social Media Grows Up: The Rise of Social Media in Japan 2010-2011,” August 18-21, 2011, Japanese Studies Association of Canada (JSAC) 2011 Conference, Halifax, Nova Scotia, Canada.

Invited Speaker, “Open Session: Disaster Strikes Japan/the World,” June 25-26, 2011, 15<sup>th</sup> Asian Studies Conference Japan (ASCJ), Tokyo, Japan.

Invited Speaker, “Social Networks and Social Media in Japan,” November 8, 2010, 3<sup>rd</sup> International Conference on Digital Culture, Seoul, Korea.

“New Media Campaigning: Japanese Candidates Online 2007 and 2010,” September 30-October 3, 2010, Japanese Studies Association of Canada (JSAC) 2010 Conference, Vancouver, B.C.

“Modern Campaigning in a Traditional Context: Japanese Political Figures on the Internet,” August 25-29, 2010,

Society for Social Studies of Science (4S) 2010 Annual Meeting, Tokyo.

“Mapping Political Connections in Japan: The Functions of Hyperlinks on Japanese Diet Member Websites,” June 21-26, 2010, International Communication Association (ICA) 2010 Annual Conference, Singapore.

“Virtual Campaigns in Virtual Worlds: Japanese Political Parties, ICTs, and the Permanent Campaign,” October 7-10, 2009, Association of Internet Researchers (AoIR) 10.0 International Conference, Milwaukee, U.S.A.

Invited Panelist, September 2009, World Class Universities (WCU), Webometrics Workshop Series, YeungNam University, Daegu, South Korea.

“Finding the Internet in Japan’s ‘Lost Decade:’ Internet Growth in Japan 1990-2001,” June 2008, Workshop, Internet Histories 2: Australia and the Asia-Pacific, Perth, Australia.

“South Korean and Japanese Politicians Online: Comparing Political Cultures Through Political Websites,” (Leslie Tkach-Kawasaki and Han Woo Park), October 17-20, 2007, Association of Internet Researchers (AoIR) 8.0 International Conference, Vancouver, Canada.

“Will Japan Finally Have a ‘Net Election?’ Japan’s 2007 Upper House Election and New Media Technologies,” August 18-22, 2007, Japan Studies Association of Canada (JSAC) 20<sup>th</sup> International Conference, York University, Toronto, Canada.

Guest Panelist, “Media Convergence and Social Infrastructure,” December 12-13, 2006, Symposium, Keio University, Japan.

“Evolving Campaign Communications on the Internet: Japanese Political Parties and Post-modern Campaigning,” July 9-13, 2006, International Political Science Association (IPSA), 20<sup>th</sup> World Congress, Fukuoka, Japan.

Panel Co-organizer, “The Socio-Political Internet in Asia,” June 24-25, 2006, 10<sup>th</sup> Asian Studies Conference (ASCJ), Tokyo, Japan.

Organizer, “Roundtable: Getting to Square One: Jobhunting 101,” October 5-9, 2005, Association of Internet Researchers (AoIR) 6.0 International Conference, Chicago, U.S.A.

Co-organizer, “Workshop on Ethics and Internet Research,” October 5-9, 2005, Association of Internet Researchers (AoIR) 6.0 International Conference, Chicago, U.S.A.

Invited Speaker, “Slipping Through the Net: Regulation of Online Political Campaigns,” April 27, 2005, German Institute for Japanese Studies, Tokyo, Japan.

“Does Old Japan Determine New Japan? The Relationship between Senken, the Internet, and Political Consciousness in Japan” (Makoto Nakada, Takanori Tamura, Leslie Tkach-Kawasaki, and Toshikazu Iitaka), June 27-July 1, 2004, CATaC ’04 (Cultural Attitudes Towards Technology and Communication Conference, Karlstad, Sweden.

“Hi-Tech or Low Impact? Trends in Candidate Web-sites in Recent Japanese Elections,” June 19-20, 2004, 8<sup>th</sup> Asian Studies Conference Japan (ASCJ), Tokyo, Japan.

Workshop Presenter, “E-Democracy in East Asia? How the Internet Affects Politics and Civil Society in Japan, South Korea, and Taiwan,” December 5, 2003, German Institute for Japan Studies, Tokyo, Japan.

“Exploring Political Activity on the Internet in Japan, 2000 to 2002,” October 16-19, 2003, Association of Internet Researchers (AoIR) 4.0 International Conference, Toronto, Canada.

“*Nihon ni okeru seiji akuntaa – genzai to shora?*” (Political Actors in Japan: Now and in the Future), November 2002, 7<sup>th</sup> Annual Conference, Japan Society for Socio-Information Studies, Gunma, Japan.

“Political Strategy and ICTs Combined: Japanese National Elections 2000-2001,” October 13-16, 2002, Association of Internet Researchers (AoIR) 3.0 International Conference, Maastricht, The Netherlands.

“The Political Internet Grows Up: Using the Internet in Japanese Elections 2000-2001,” October 10-14, 2001, Association of Internet Researchers (AoIR) 2.0 International Conference, Minneapolis, Minnesota, U.S.A.

Workshop Co-Organizer, “Critical Choices in Web Research Design Workshop,” October 10-14, 2001, Association of Internet Researchers (AoIR) 2.0 International Conference, Minneapolis, Minnesota, U.S.A.

“Politics@Japan,” March 2001, Campaigning on the Net, 2<sup>nd</sup> International Colloquium, European Sociological Association, Strasbourg, France.

“Japanese Political Parties and the Internet,” December 2000, *Political Parties and the Internet Workshop*, Sponsored by the Leiter der Theodor-Heuss-Akademie (Theodor Heuss Academy), Gummersbach, Germany.

“Japanese Political Parties and the Internet in the 2000 Election,” September 14-17, 2000, Association of Internet Researchers (AoIR) 1.0 International Conference, Lawrence, Kansas, U.S.A.

“Analyzing Japanese Political Party Web-sites,” June 20, 2000, Pew Research Center Workshop on Political Analysis of the Internet, University of Philadelphia, Philadelphia, U.S.A.